



THE 2026 PROGRAMME

ADVANCED DIGITAL MARKETING

WITH AI

SEARCH

Google Ads & SEO

SOCIAL

Meta Ads & content

MEASURE

GA4, GTM & ROAS

AI LAYER

AEO, GEO & workflows

BY WEEK 12

You walk out with
proof, not notes.

A live
campaign

Real budget, real
leads, tracked
end to end.

A case study

The brief, the
work, the before
and after.

A way to
charge

Pitch, price and
contract a paying
client.

19

Modules

12

Weeks, live

95+

Live hours

1

Live capstone

REGISTERED & CERTIFIED
Government of India



ISO 9001:2015
Certified Company



Ministry of MSME, Govt. of India

MSME Registered

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

#startupindia

Startup India Recognised



Digital India Initiative



MINISTRY OF
CORPORATE
AFFAIRS
GOVERNMENT OF INDIA

MCA Registered Company

LIVE ACCOUNT · WEEK 4

Search

Meta

Organic

ROAS 3.4x

Twelve weeks from now: campaigns
you have run, numbers you can
defend, work you can charge for.

CyberHost Technologies LLP

www.cyberhostacademy.com

New Delhi, India | Wyoming, USA

5+ years.

10,000+ people trained.

None of them paid for theory.

ISO 9001:2015 certified, registered with the Government of India.

Over 10,000 learners trained across all THECYBERHOST programmes to date.

Always Live, Always Hands-On, with something built by the end of every session.



**ISO
9001:2015**



MSME Registered



Startup India



**Digital
India**



MCA Registered

HOW THIS PROGRAMME IS BUILT

01 Nothing is taught in theory

Every module ends with something built, published or launched — not a topic you heard about.

02 Live accounts, real money

Google and Meta accounts opened on screen, real budgets moving, decisions made in front of you.

03 The half that pays you

Four modules on pitching, pricing, contracts and reporting — the skill only earns once someone agrees to pay.

Built for the platforms as they run in 2026 — AI search, Performance Max, Advantage+, GA4 and consent-safe tracking under the DPDP Act.

2026

Curriculum edition

Every future update reaches you free, for life. Your syllabus never goes stale.

10,000+

Learners trained

Across all THECYBERHOST programmes, with alumni in start-ups and MNCs.

Our learners work here

Learners from THECYBERHOST programmes work at start-ups and multinationals across technology, consulting and services.



01

A real portfolio

A live campaign you ran, written up as a case study.

02

Applications, sharpened

Resume, LinkedIn and one mock interview with feedback.

03

No fake promises

Support, not a job guarantee. Be sceptical of anyone selling one.

What's inside

Nineteen modules, five phases, and the page each one sits on. Jump to what you came for.

08–22
the syllabus lives here

THE SYLLABUS · 19 MODULES

01	Foundations & Strategy	08–10
01	Digital marketing foundations	08
02	Landing pages, funnels & websites	09
03	Design essentials & ad creative	10
04	Copywriting that converts	10
02	Performance Marketing Core	11–16
05	SEO & local search	12
06	Google Ads mastery	13
07	Meta Ads mastery	14
08	Tracking & analytics stack	15
09	CRO & retargeting	16
03	Growth Channels & AI	17–19
10	Social & content marketing	17
11	Email & WhatsApp marketing	17
12	AI workflows for marketers	18
13	AI search visibility — AEO & GEO	19
04	The Business of Marketing	20–21
14	Freelance & agency operations	20
15	The client pitch	20
16	Pricing, contracts & getting paid	21
17	Reporting & client communication	21
05	Live Capstone & Launch	22
18	Live capstone project	22
19	Portfolio, career & freelance launch	22

BEFORE YOU BEGIN

- 02 Who we are — ISO 9001:2015 Certified, Registered with MCA & MSME, Startup India Recognised, Digital India Initiative.
- 03 Where our learners work — the companies that hired them
- 05 The twelve-week roadmap — what happens in which week
- 06 Is this for you? — and who it is not for
- 07 Your trainers — more than ₹1,00,00,000 in ad spend managed

WHAT YOU WALK AWAY WITH

- 23 Your certificate — issued by THECYBERHOST, uniquely numbered
- 24 Tools you will work in — every platform, opened live
- 25 The bonus stack — ₹1,35,000+ included at no extra cost

BY WEEK TWELVE YOU OWN

- 1 A landing page live on your own domain
- 2 Two ad accounts you have actually run
- 3 A dashboard that proves what they earned
- 4 One case study you can show and charge for

19

modules

12

weeks

95+

live hours

1

capstone

Twelve weeks, five phases

01 Foundations Weeks 1–3	01 Foundations & Strategy 02 Landing Pages & Funnels 03 Design & Ad Creative 04 Copywriting That Converts
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You leave with a published landing page and matching creative

Is this programme for you?

ALL 19 MODULES · YOUR OWN FINISH LINE

- CAREER run a live client account
- BUSINESS launch a campaign for your own
- FREELANCE build a case study that wins clients

✓ Built for you

Working Professionals

- 01 You are ready to own a number instead of assisting someone who owns it.

Business Owners

- 02 You are paying for marketing you cannot audit. In twelve weeks you will know if that money works.

Aspiring Freelancers

- 03 The tools are free to learn. What you are missing is the pitch, the price and the contract.

Final-Year Students

- 04 Walk into your first interview with a campaign you ran, not a certificate you collected.

And...

- 05 Career switchers, Homemakers restarting work, Curious about AI, New to marketing, zero coding.

THREE QUICK QUESTIONS

- ✓ Do you want to run campaigns, not just describe them?
- ✓ Are you willing to spend a small test budget on real ads?
- ✓ Do you want to be able to charge for this by week 12?

Three yes answers and you are the person this was written for.

— Not for you

- ✗ A certificate without the campaign work behind it.
- ✗ A guaranteed job at a guaranteed salary. We don't sell that.
- ✗ Earning from ads without ever spending on ads.
- ✗ A recorded, self-paced course. This is live.
- ✗ Hoping AI does the thinking. It drafts; you decide.

! If any of these is what you're shopping for, we'll say so on the call rather than take the enrolment.

WHAT WE ASK

8–10

hours a week

12

weeks, live

₹0

prior experience



Taught by people still in the arena — not the ones who used to be.

Most course teams read from a slide deck. Ours runs live ad accounts every week — including RevRigs, a US-facing paid acquisition agency — so what you learn is whatever actually worked on a real budget last week, not a syllabus written once and left unchanged. Backgrounds span Google, Microsoft and American Express before moving into performance marketing full-time.

CERTIFIED

Google Ads
Meta Ads

Search, Display, Video, Shopping, Performance Max — and the full Meta stack.

₹1,00,00,000 +

Ad spend managed and optimised by our trainers

Across paid search, paid social, local service ads, landing page performance and conversion tracking for domestic and international clients.

CAREER BACKGROUND

Google

Microsoft

American Express

RevRigs

DISCIPLINES WE RUN FOR PAYING CLIENTS

Paid search

Search, shopping, Performance Max.

Paid social

Cold audience to retargeting.

Local Service Ads

Lead-gen for phone-led trades.

Landing pages

Pages that convert paid traffic.

Conversion tracking

GA4, GTM and pixel work.

Real accounts, on screen

Live Google and Meta accounts read and adjusted in class — not screenshots from 2019.

Money-side judgement

When to scale, when to kill, and how to defend the number.

Client-facing craft

MNC sales experience, turned into the Phase 4 pitch modules.

01

Digital Marketing Foundations & Strategy

HOW A STRANGER BECOMES A CUSTOMER

01

Awareness

They discover you

02

Consideration

They compare

03

Conversion

They buy or enquire

04

Retention

They come back

Search

Paid social

Content

Email

WhatsApp

Remarketing

1

What it actually is

How digital differs from traditional marketing, and which channel does which job.

2

Reading a brief

Audience, offer, objective and budget — where every campaign starts.

3

How Indian businesses grow

Live examples from clinics, retailers, coaching centres and service firms.

4

Your twelve-week goal

The role or income you are aiming at, written down in week one.

IN PLAIN
TERMS

You'll learn where your work fits at every step between a stranger and a paying customer.

02 Landing Pages, Funnels & Website Basics

The page your ads point at decides whether the click becomes a lead. You build one live, on the domain included with your enrolment — **in an afternoon, not six months of learning to code.**

- Anatomy of a page that converts
- Four build routes: WordPress, Wix, AI page builders, or plain HTML
- Forms, CTAs and removing friction
- **Live build:** your page, your domain

3 form fields, not eight. Every extra one costs you leads.

THE SAME TRAFFIC, TWO PAGES

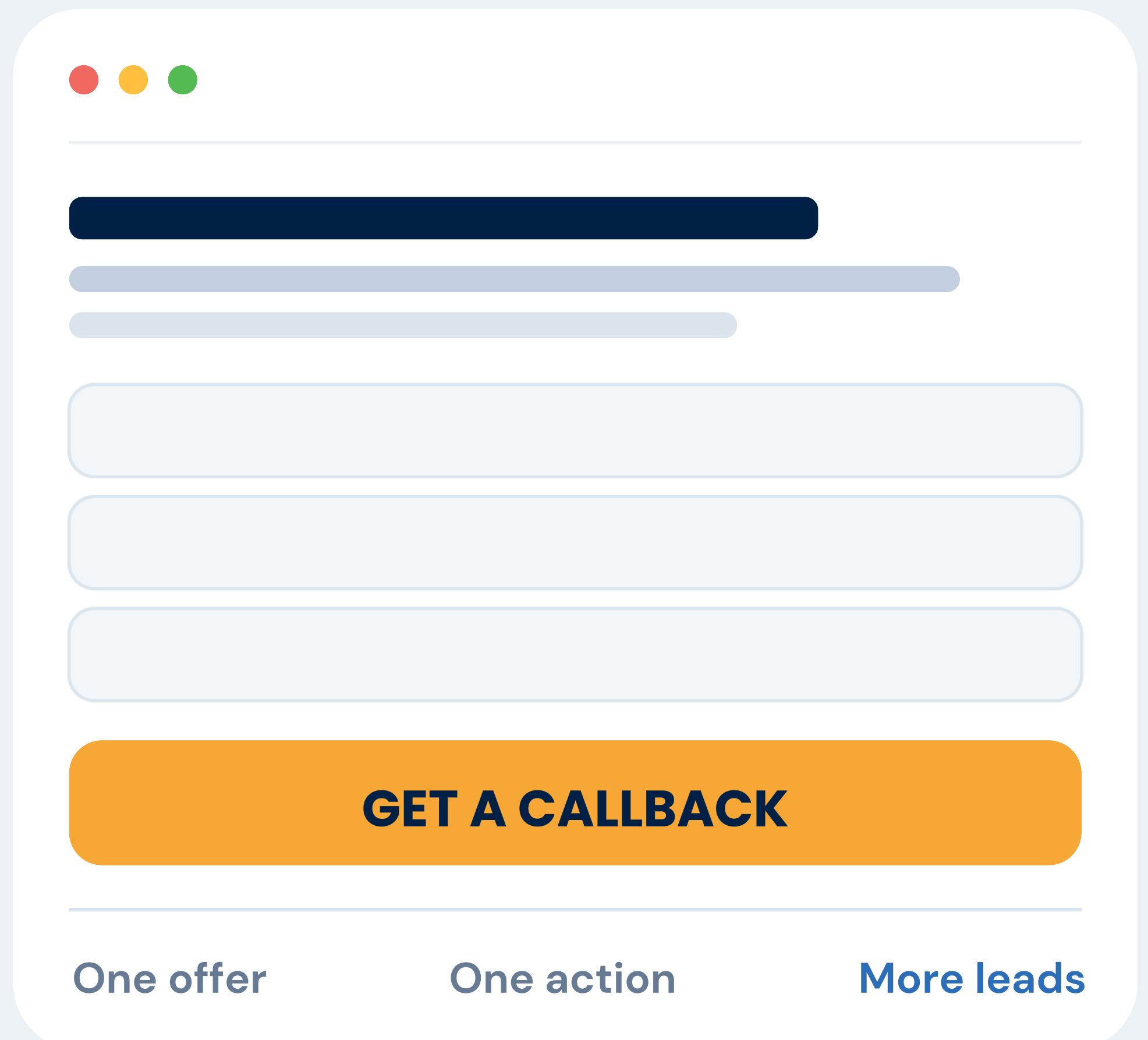
Homepage 0.6%

Landing page  **4.8%**

Eight times the leads from the same clicks.
That gap is the whole module.

SMART WORK, NOT HARD WORK

- 1 Brief the AI on the offer and the audience
- 2 Get a working page, then edit it like a marketer
- 3 Publish on your own domain the same day



FOUR WAYS TO GET A PAGE LIVE

AI BUILD

Describe the offer, get a page back, edit it. Under an hour.

WORDPRESS

**The client standard.
Elementor, no code.**

**Fastest one-page
test before budget is
committed.**

HTML

**Enough to fix a tag
and brief a
developer.**

You are not here to become a web developer. You are here to get a page live and earning this week.

IN PLAIN TERMS

Why some pages collect leads while others quietly waste the ad budget.

1:1 feed

9:16 story

4:5 reel

Aa

One brand kit · every platform

03

Design Essentials & Ad Creative

No design background needed. Canva for the craft, AI for the volume — five variations in the time a designer opens a file.

- Visual hierarchy, colour and type for marketers
- One idea resized for feed, story and reel
- AI image and video generation, cleaned up so it never looks generated

AI

Brief once, generate ten options, keep the two worth testing. You still decide.

04

Copywriting That Converts

SIGNATURE

The words decide whether anyone clicks. You'll learn a repeatable way to write them — and to test them honestly.

- Hooks that stop the scroll in three words
- Search ads vs. social ads vs. pages
- Writing for an Indian audience: language, price, trust

AI

Twenty headline variants in a minute — then you cut nineteen. Taste is the skill AI cannot give you.

VERSION A

feature-led

12-week course with 19 modules

0.9%

VERSION B

problem-led

Running ads but can't say which one brought the lead?

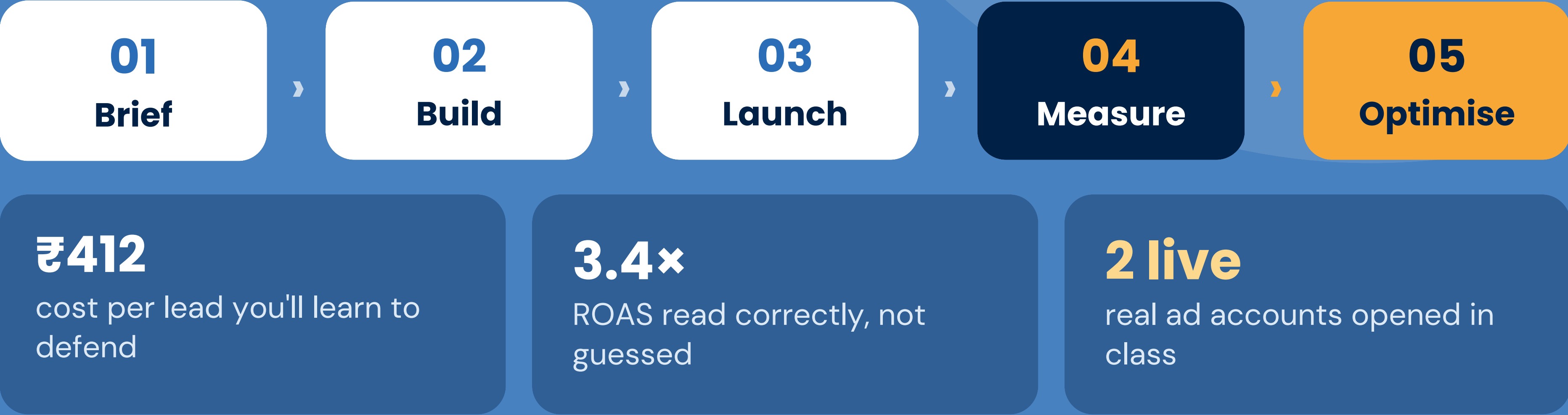
2.4%

Same offer. Change one thing. Let the CTR decide.

02 Performance Marketing Core

The heart of the programme. Five modules on running search and social campaigns, measuring them properly, and knowing what the numbers are telling you to do next.

THE LOOP YOU WILL RUN EVERY WEEK



*Illustrative examples

WHERE THE FOUR WEEKS GO

Week 4	SEO foundations and the Business Profile
Week 5	Google Ads built, launched, watched
Week 6	Meta Ads and creative testing
Week 7	Tracking, dashboard, then fix the leak

AI TAKES THE GRUNT WORK

Keyword clustering, ad-copy variants, negative-keyword mining and creative resizing are all run with AI in this phase.

Half the setup time
so the thinking gets the rest.

05
SEO & Local Search

06
Google Ads Mastery

07
Meta Ads Mastery

08
Tracking & Analytics

09
CRO & Retargeting

BY THE END OF THIS PHASE YOU CAN

- 1 Structure, launch and manage Google and Meta campaigns
- 2 Track every lead back to the ad that produced it
- 3 Read CPL, CPA and ROAS — and act on what they say

05

SEO & Local Search

The traffic that keeps arriving after the ad budget stops — including from Maps, where local jobs are actually won.

digital marketing agency near me

AD

yourclient.in/services

Digital Marketing Agency in Delhi — Free Audit

MAP PACK

★★★★☆ 4.6 · 128 reviews

ORGANIC — EARNED, NOT PAID

Top 10 Agencies in Delhi (2026)

Performance Marketing — Case Studies

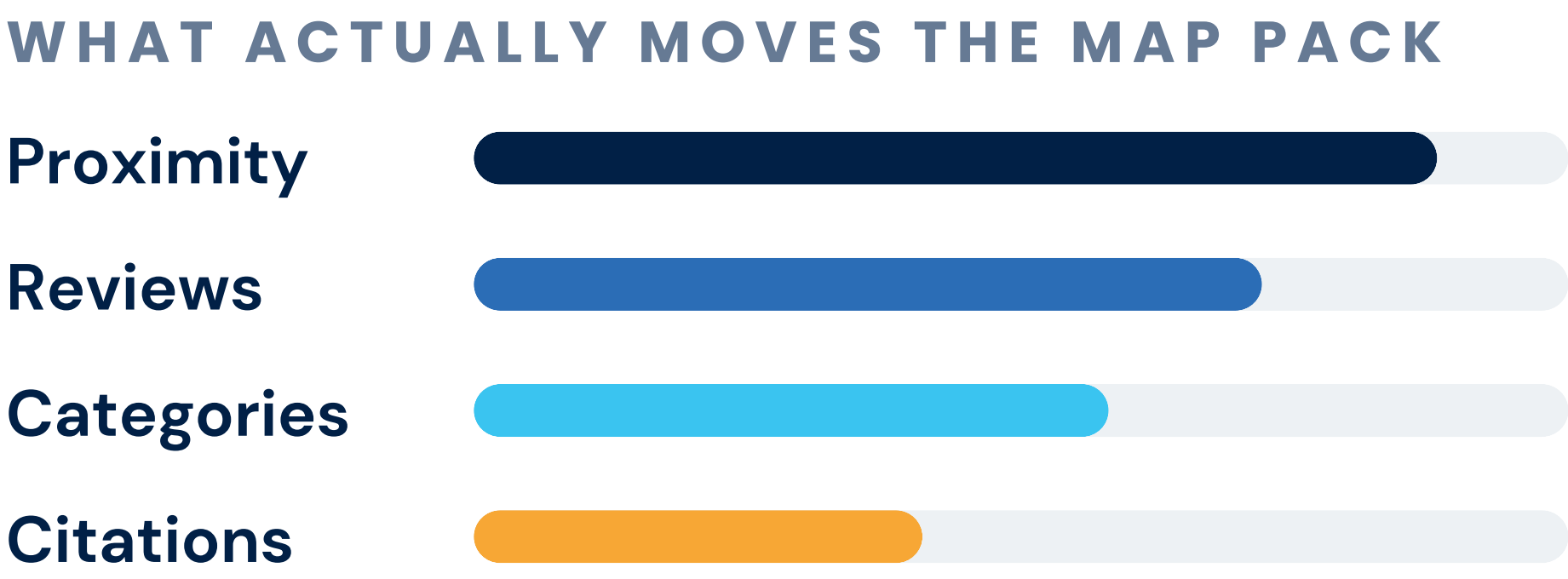
PEOPLE ALSO ASK

What does an agency charge in Delhi?

+

SEO or Google Ads first?

+



WHAT YOU'LL COVER

How search engines crawl, index and rank

Keyword research and search intent

On-page and technical hygiene, with schema

Local SEO and Google Business Profile

Running an audit and writing the report

Google Business Profile

For a local business the map pack wins more jobs than the whole website.

Your Client Pvt Ltd

Marketing agency · Open now

Call

Directions

Website

4.6

rating that wins the click

128

reviews, and how to earn them

Search Console

Business Profile

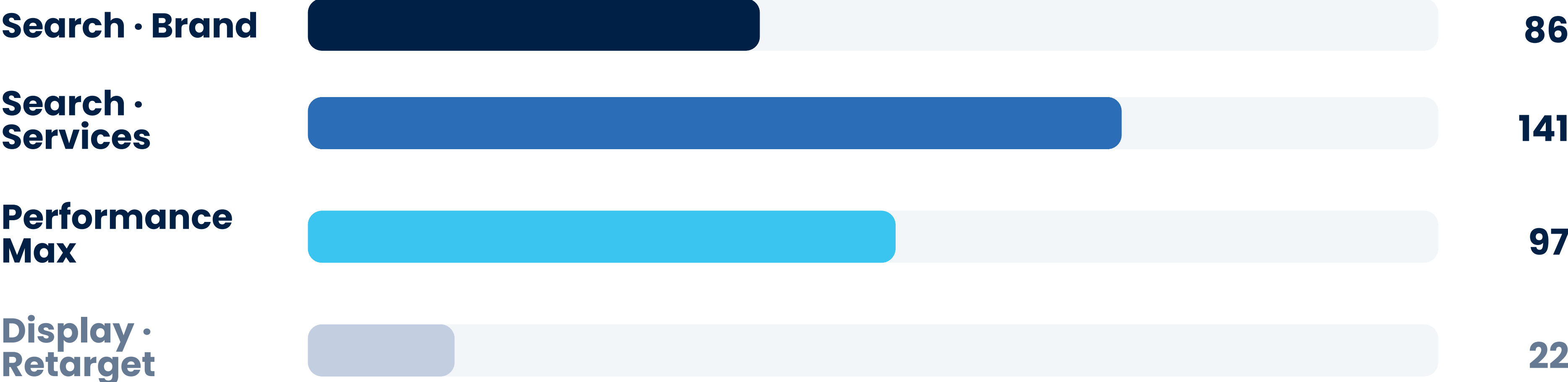
Semrush

06 Google Ads Mastery

Search is the only channel where people tell you what they want. This is how you answer profitably.

Campaign performance

Last 30 days



Conversions per campaign. You'll learn to read this the way a media buyer does — which line to fund, which to fix, which to switch off this week.

*Illustrative examples

ACCOUNT STRUCTURE

Local Service Ads and call-only for service businesses

Smart bidding, budgets, and where automation needs a human

AI Max for Search — Google's 2026 expansion of AI-driven search matching.

CAMPAIGN TYPES YOU'LL BUILD

Search

Performance Max

Demand Gen

YouTube

Local Service

KEYWORDS & QUALITY

[exact match]
Tightest — small budgets, every click counts.

"phrase match"
Middle ground — your default for most clients.

broad match
Widest reach — only with solid conversion tracking.

-negative keywords
The budget saver — rebuilt weekly from search terms.

QUALITY SCORE

8/10

Expected CTR

Above average

Ad relevance

Above average

Landing page

Average — fix this

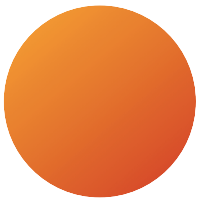
LIVE IN CLASS A real, active Google Ads account opened on screen — plus guided prep for the Google Ads Search certification.

07 Meta Ads Mastery

Nobody opened Instagram looking for your client. This is how you earn the two seconds it takes to stop the scroll.

Campaign

objective: leads

 Sponsored

Ad set

audience · budget · placements

Lookalike 1%

Interest

Retargeting

Ads

3–5 creatives, tested against each other

Static · price hook

0.8%

Reel · founder talking

2.6%

Carousel · proof

1.4%

Next test

—

SIZES YOU EXPORT FROM CANVA

1:1

feed

9:16

reel · story

1.91:1

link

AI One filmed clip becomes five cuts and fifteen captions — AI does the variants, you pick the winner.

Still guessing which ad brought the lead?

Free 20-minute audit · Delhi

Learn more

www.cyberhostacademy.com

ALSO COVERED

Advantage+ automation vs. manual control

Lead forms vs. landing pages, and lead quality

Retargeting sequences that recover bounces

Ad policy, account health and restrictions

BUDGET YOU WILL ACTUALLY RUN

₹300

a day is enough to learn on

3–5

creatives live at once

2%+

CTR is the bar you aim for

*Illustrative examples

08

Tracking & Analytics Stack

Anyone can spend a budget. Getting hired depends on proving what it returned.

LEADS

324

▲ 18%

COST / LEAD

₹412

▼ 9%

CONV. RATE

4.8%

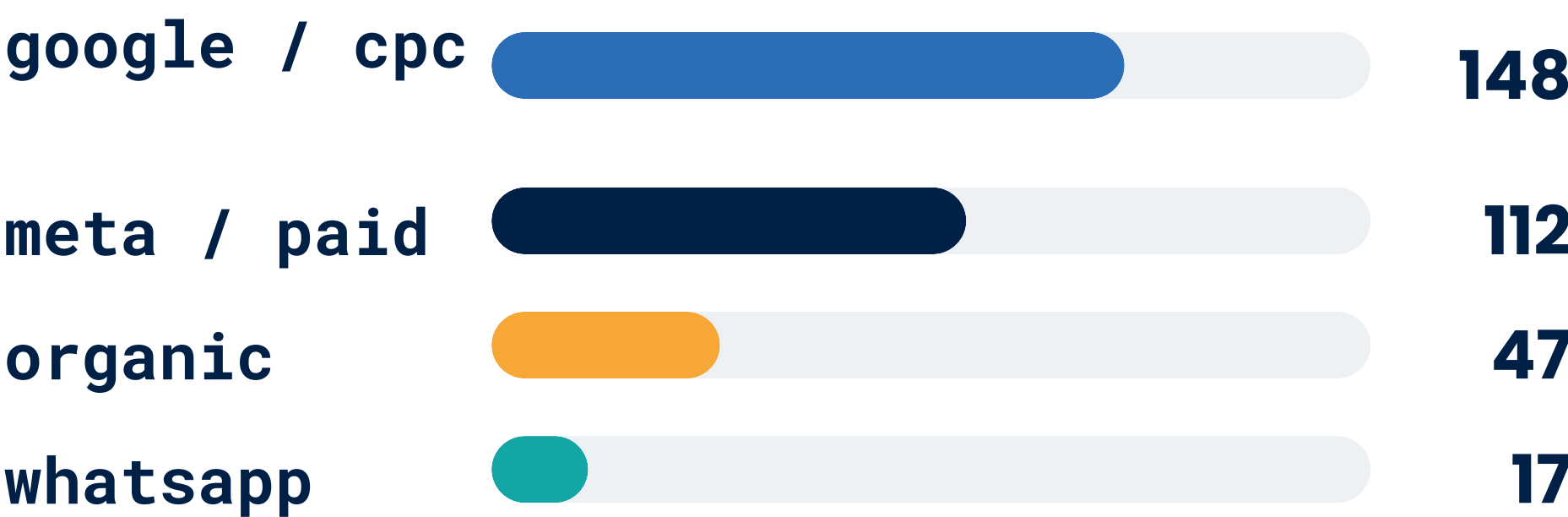
— flat

ROAS

3.4×

▲ 0.6×

LEADS BY SOURCE



This split only exists if the UTMs were right on day one. That is the whole lesson.

WITHOUT TRACKING VS. WITH IT

BEFORE

324

leads, source unknown

AFTER

4

channels, each with its cost

Same 324 leads. Only one version tells you where next month's budget goes.

A UTM, READ LEFT TO RIGHT

SOURCE	google	who sent them
MEDIUM	cpc	paid or free
CAMPAIGN	clinic-audit-jul	which push

*Illustrative examples

THE STACK, IN ORDER

- 1 Google Tag Manager
- 2 GA4 events and key events
- 3 Google Ads conversions
- 4 Meta Pixel and the Conversions API
- 5 Looker Studio dashboard

AI DOES THE READING

Paste the month's numbers in and ask what changed. It spots the trend in seconds — you decide what it means and what to do next.

BUILT IN THE WRONG ORDER?

- Conversions counted twice
- Smart bidding learning from bad data
- Which is exactly why we build it in this order

IN PLAIN TERMS

Knowing exactly which ad brought each lead — and being able to show it on one page.

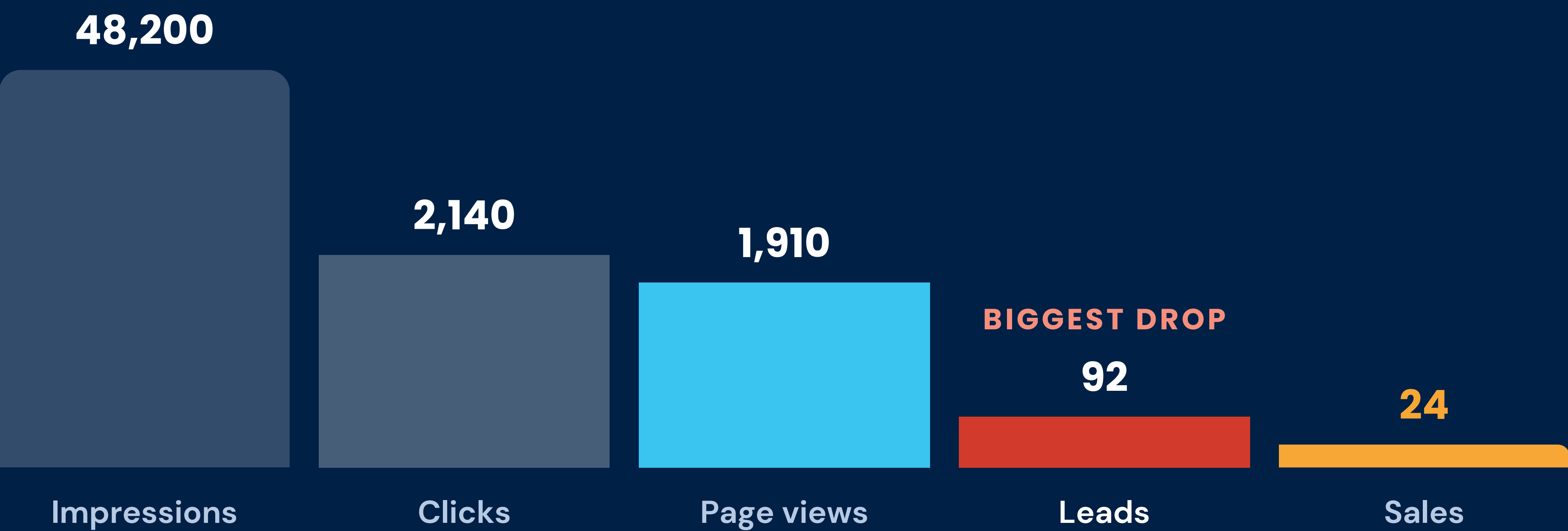
DPDP Act, 2023

Consent and first-party data basics. No scraped lists, ever.

09 CRO & Retargeting

The cheapest growth there is: fix the leak before you raise the budget, then go back for everyone who nearly converted.

FINDING THE LEAK



Page views → leads is the leak. Fix the form and the offer before you touch the bid.

*Illustrative examples

CPL ₹412

Cost per lead — the number a business owner feels first.

AGAINST TARGET ₹450 8% under

Fix the page before you touch the bid.

CPA ₹1,760

Cost per acquisition — what a paying customer actually cost to win.

LEADS THAT CLOSED 23%

Only meaningful once sales are tracked.

ROAS 3.4×

Return on ad spend — the one number that decides scale, pause or kill. AI drafts the test list; you choose.

BREAK-EVEN AT 2.1× above

Below break-even? Pause, don't hope.

03 Growth Channels & AI

10 Social & Content Marketing

Posting with a plan instead of guessing — and getting five pieces of content out of one filmed idea.

- Instagram, LinkedIn and YouTube strategy
- Short-form video: hooks, pacing, captions
- Creators, UGC, and AI for a month of captions in one sitting

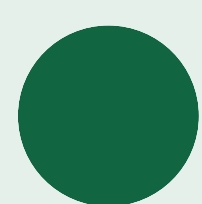
YOU'LL SHIP

A 30-day content calendar for one real brand

ONE IDEA • FIVE FORMATS

MON	TUE	WED	THU	FRI
Reel	Carousel	LinkedIn	Story	Short

A calendar turns "posting when I remember" into a system.



Your Client Pvt Ltd

Business account • typically replies instantly

APPROVED TEMPLATE FLOW

Hi! Sending the brochure you asked for.

Got it. What's the fee?

Booking your call now — I'll send the two nearest slots.

Approved templates and broadcasts — not manual chats. Opt-in, rate limits and template review are all part of the module.

11 Email & WhatsApp Marketing

Automatic follow-up on the channels Indian customers actually reply on.

- List building, segmentation, AI-drafted nurture sequences
- Deliverability: why good emails land in spam
- WhatsApp Business API: templates, opt-in rules
- **DPDP-safe practice — no scraped data, ever**

YOU'LL SHIP

A three-message follow-up sequence, live and automated

12 AI Workflows for Marketers

AI will not take this job. The marketer who cannot use it properly will lose it to one who can.

ONE BRIEF IN, MANY USABLE DRAFTS OUT

YOUR PROMPT

Audience: small clinic owners in Lucknow. Offer: free ad audit. Write 5 hooks, 3 headlines, 2 CTA variants – plain Hindi-English mix, no hype.

5
hooks

3
headlines

2
CTA variants

Context + audience + constraints = output you can actually use.

Prompting that works 01

Reusable brief templates for research, ad copy, landing pages and monthly reports.

Creative at speed 02

AI image, video and voice tools for ad variations — without the generated look.

Automation, no code 03

Reports and repetitive tasks handled by a workflow instead of your evening.

Where it lies 04

Catching invented statistics, fake sources and off-brand claims before a client does.

- ChatGPT
- Claude
- Gemini
- Canva
- CapCut
- HeyGen
- Zapier / Make

13 AI Search Visibility — AEO & GEO

Buyers now ask an assistant instead of scrolling results.
This is how you become the source it quotes.

THEN · TEN BLUE LINKS

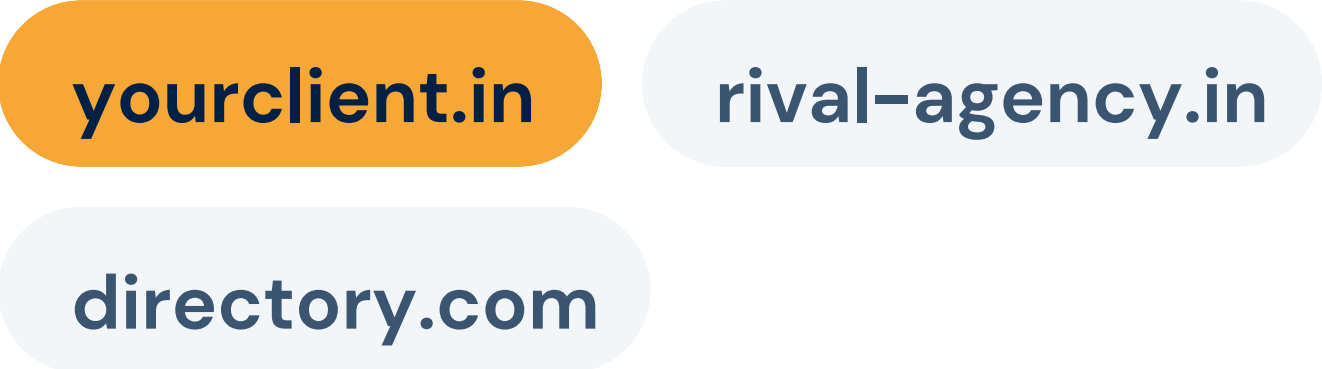


The user picked a link. Ranking position was the whole game.

NOW · ONE ANSWER

"For a small clinic in Lucknow, the three things that move enquiries fastest are a claimed Business Profile, review velocity, and a call-tracked landing page..."

SOURCES CITED



Being cited is the new position one.

AEO

Answer Engine Optimisation — structuring content so an engine can lift a clean answer from it.

GEO

Generative Engine Optimisation — making the brand visible inside generated answers.

Entities

Schema, consistent naming, llms.txt and third-party mentions that teach engines who you are.

Workshop

Audit one real brand's AI visibility and write the fix list — in class, on a live assistant.

04 The Business of Marketing

4 modules

on getting paid properly — most programmes give this nothing

14 Freelance & Agency Ops

The paperwork, the tools and the schedule behind client delivery.

Freelancer

Fewer clients, you do the work, lower overhead.

Agency

A small team, more clients, more managing.



Contracts, invoices and getting paid on time



Client blocks vs. admin blocks in your week



The tools to run client work solo, without a team

THE PAPERWORK WE HAND YOU

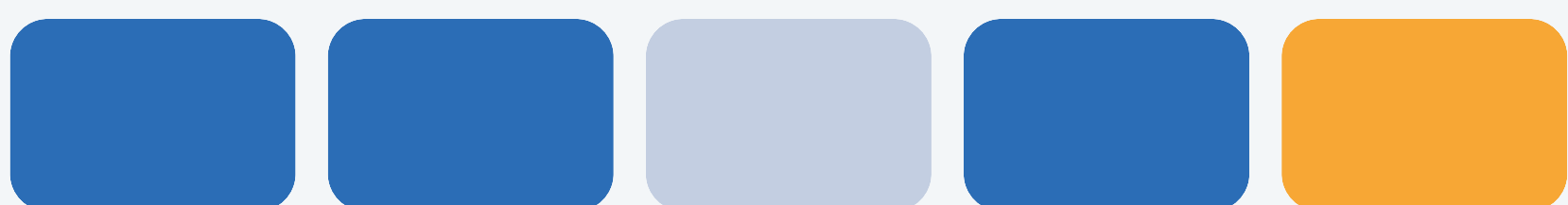
Service agreement

Scope of work

GST-ready invoice

Onboarding checklist

YOUR WEEK, BLOCKED PROPERLY



client work admin new business

15 The Client Pitch

SIGNATURE

Walk into a meeting with a business owner and leave with a signed client.

- 1 Audit what they run today
- 2 Name the gap in their own numbers
- 3 Propose scope, timeline and price
- 4 Handle the objection, then close

THE THREE YOU WILL HEAR MOST

"It's too expensive."

Usually means the return is not visible yet. Answer with numbers.

"We tried ads, it didn't work."

Ask what was tracked. Almost always, nothing was.

"Send me a proposal."

The polite no — unless you agreed the scope in the room first.

You practise all three out loud, in class, until the answer stops sounding rehearsed.

16

Pricing, Contracts & Getting Paid

Retainer

Monthly fee, ongoing work, predictable income.

₹ / month

Project

Fixed scope, fixed fee, a clear end date.

₹ / scope

Performance

Tied to results — only ever with solid tracking behind it.

₹ / result

SCOPE CREEP

"That's outside the current scope — here's what it would cost to add it." Plus advance payment, written scope, and the difficult collection conversation.

17

Reporting & Client Communication

Monthly performance

Prepared for: client name

LEADS

324

COST / LEAD

₹412

BEST CHANNEL

Google Search

WHAT WORKED

Search leads up 18% at a lower cost

The founder-video creative beat every static

WHAT DIDN'T

Display spend produced no enquiries

Form abandonment still high on mobile

NEXT MONTH

Shift the display budget into search

Cut the form to three fields — need their sign-off

WHERE THE LEADS CAME FROM

Google Search

148

Meta paid

112

Organic + Maps

47

WhatsApp

17

Three numbers, three lists, one page.

*Illustrative examples

PHASE 4 OUTPUT • THE CLIENT KIT, YOURS TO KEEP

THECYBERHOST

21

05 Live Capstone & Launch

MODULES 18 & 19

One real campaign, run end to end, on a real budget, with our trainers reading every setting before it goes live — then packaged into something you can show a client or an employer.

WORKING PROFESSIONALS

Run a live account under mentorship

Real objective, weekly optimisation calls, written hand-over.

BUSINESS OWNERS

Launch a campaign for your own business

Your offer, your audience, your money — checked before spend.

ASPIRING FREELANCERS

Build a portfolio case study from scratch

A small test budget on a real offer, documented properly.

HOW WEEK 12 RUNS

1

Brief & setup

Objective, audience, budget, tracking

2

Build & launch

Page, creative, copy and campaigns live

3

Read & optimise

Real numbers arrive; you decide what changes

4

Review & sign-off

Critiqued line by line, as a client would

WHAT THE FINISHED CASE STUDY SHOWS

SPEND

₹18,400

LEADS

61

COST / LEAD

₹302

BOOKED

14

The brief — the one number that had to move

What you did — page, creative, campaigns, tracking

What happened — before and after

*Illustrative examples

Module 19 • Portfolio & launch

Case study written up, outreach templates for the freelance track, resume and LinkedIn rewritten for the career track.

Then the assessment

Your THECYBERHOST certificate is awarded on a completed capstone and a passed final assessment — not for attendance.

Your certificate

Uniquely numbered, verifiable with us, and carrying the same ISO and MSME marks as the company that issues it.



THIS IS TO ACKNOWLEDGE THAT

STUDENT NAME

IS CERTIFIED AS A

DIGITAL MARKETING PROFESSIONAL

AND HAS SUCCESSFULLY COMPLETED ALL REQUIREMENTS AND CRITERIA FOR THE SAID CERTIFICATION THROUGH AN ASSESSMENT ADMINISTERED BY THECYBERHOST

SAMPLE
Chief Executive Officer



PLUS THE PLATFORM CERTIFICATIONS WE PREPARE YOU FOR

Google Ads Search

Google Analytics

Meta Certified

HubSpot

Free vendor exams. We prepare you — we never claim to issue them.

4 more

credentials you can hold by the end of week 12, at no extra cost.

Uniquely Numbered

Your own certificate ID — verifiable, not a template.

Built for LinkedIn

Posted next to real proof, not alone.

Earned. Not Attended

No capstone, no certificate. Full stop.

4 Free Vendor Exams

Google Ads, Analytics, Meta & HubSpot prep included.

Tools you'll actually work in

Opened live in class, with a task you finish inside the session — so you leave each one having used it, not having watched it.

Advertising

- Google Ads
- Performance Max
- Local Service Ads
- Meta Ads Manager
- YouTube Ads
- Amazon Ads

You launch a live campaign in class.

Measurement

- Google Analytics 4
- Tag Manager
- Looker Studio
- Search Console
- Meta Pixel & CAPI
- Clarity

You tag your own site and prove every lead.

Build, SEO & commerce

- WordPress
- Elementor
- Business Profile
- Semrush / Ahrefs
- Shopify

You publish on your included domain.

AI & creative

- ChatGPT
- Claude
- Gemini
- Perplexity
- Canva
- CapCut
- Zapier

You build your own prompt library.

Lifecycle

- Brevo / Mailchimp
- WhatsApp Business
- WhatsApp API

You send a real nurture sequence.

Certifications we prep you for

- Google Ads
- Google Analytics
- Meta Certified
- HubSpot

Free vendor exams. We prepare you — we never claim to issue them.

Access is arranged while you are on the programme — the premium AI assistants, Canva, an SEO research tool for the search weeks, and your own domain and hosting. Nothing on this page is a screenshot in a slide.

Everything you get beyond the classes

INDICATIVE VALUE

₹1,35,000+

at no extra cost

BUILD & LAUNCH₹12,000+

Free domain — 1-year registration

Free hosting — 3 months

Premium theme & page-builder setup

PREMIUM TOOLS₹18,000+

Premium AI assistant access

Canva premium access

SEO research tool during the SEO modules

TEMPLATES₹25,000+

10 funnel & landing page templates

200+ prompt library, mapped per module

Ad swipe file + Looker Studio dashboard

THE CLIENT KIT₹20,000+

Proposal, scope and contract templates

Invoice, pricing calculator, audit checklist

Freelance profile setup + outreach scripts

CAREER KIT₹15,000+

Resume and LinkedIn rewrite

100 interview questions with answers

One mock interview, written feedback

Internship / experience letter on completion

AFTER IT ENDS₹10,000+

Lifetime recordings and notes

Every future curriculum update, free

One year of alumni community + office hours

Doubt support continues after batch ends

CUSTOM-BUILT TOOLSIn-house

Software built for this programme, not generic add-ons,
Workflow automations you won't find in any public course,
Updated as the tools we use in real client work evolve

INTERNATIONAL CLIENT TRAININGRarely taught

How to pitch, quote and close US, UK & Canada clients
Handling objections & outreach across time zones
Drawn from our trainers' own international client work

BUSINESS SETUP SUPPORT₹35,000+

US company formation, licensing & payment gateway setup guidance*
India company registration & payment gateway guidance
Landing page and website help to get you billing sooner

BUILD & SELL YOUR OWN TOOLSRarely taught

Build working tools with AI — no engineering background needed

Package, price and licence what you build

Sell it to the clients you already understand

Values are indicative retail equivalents for comparison only — not a cash entitlement, discount, or professional service on their own. Tool and platform access is provided for the duration of the programme; providers, plans and inclusions are confirmed on your enrolment call and may vary by batch. Domain and hosting are subject to availability and registrar terms. *Guidance only. Government fees, state stamp duty and payment gateway platform charges are payable separately by you.

Ready to start? Let's talk about the batch.

One short call covers what this brochure deliberately leaves out: the fee and instalment options, and a batch schedule built around your availability.

1

Book a call

Twenty minutes on your goals and background.

2

Walkthrough

The format, timings that suit you, and the capstone in detail.

3

Join the batch

Confirm your seat, get your bonus kit and domain.

- Live or recorded?**
Live online, small batches. Recordings are yours for life.
- Any experience needed?**
None. Module 01 starts at the beginning. No coding.
- Do you provide job assistance?**
Yes, we provide job assistance — mock interviews, resume and LinkedIn rewrites, and outreach support.

Why so much cheaper than others?

Others charge more because the fee pays for a building you will never sit in, a sales floor working on commission, and overheads that never reach your screen. Ours are small live batches, taught by people who earn their living running client campaigns. Not a discount — just no one else's overheads.

ONCE YOUR BATCH BEGINS, WEEK ONE LOOKS LIKE THIS

DAY 1

Welcome call & group access

DAY 2

Domain claimed, hosting live

DAY 3

Bonus kit and tool access issued

DAY 4

Module 01 goes live

TALK TO US

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THECYBERHOST

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Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
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